

A large, stylized Bitcoin logo watermark is centered on the page. It consists of a white 'B' with two vertical bars on either side, set against a white circular background with an orange border. The entire logo is set against a solid orange background.

COINFEST SPONSORSHIP INFO PACK

Saturday, Feb 15, 2014

EMAIL: info@BitcoinMarketingCoop.com



Promoting Bitcoin Adoption Through CoinFest

Coinfest

ABOUT COINFEST

CoinFest Vancouver is part of the CoinFest event, across Canada with promotions by **Bitcoin Alliance of Canada**. It's a fun-filled day and evening event, where you can learn about cryptocurrency. Practice and learn about the revolutionary technology and concept behind new digital money. Perfect for both aficionados and newcomers of **Bitcoin and Barter!***

Free Entry at All CoinFest Vancouver Locations!

Each CoinFest Vancouver venue will have its own unique activities and themes, within close walking distance or complimentary transportation is provided.

COINFEST ART SHOW & MEDIA HALL

LOCATION: 250 Smithe Street at Cambie, Vancouver (12pm to 4pm)

- Vancouver English Centre Media Hall 8,000 sq. ft. for up to 400 guests
- Art show with DE-circulated Canadian pennies and Bitcoin vendors
- Livestream interviews of artists and vendors using Google Hangout in the Podcast Tent
- **Live Bitcoin wallet and mining demos at 1pm** for media Q&A
- **Live art auction fundraiser at 2pm** to benefit The Bitcoin Coop

CoinFest Art Show & Media Hall

Promoted to the Bitcoin, Seedstock and Barterfirst.com community; over 11,000 Vancouverites on Meetup, Facebook, Twitter and email. An international press release is already being distributed.

ABOUT THE BITCOIN COOP

The BitCoin Coop is a 100% volunteer-based organization hosting CoinFest Vancouver. Donations will be encouraged throughout the day to support The BitCoin Coop, with its continued outreach efforts for digital money education. At least 50% of the Bitcoins raised will go directly to its **Non-profit Bitcoin Outreach Fund**, to support "Promotion of Bitcoin Adoption through CoinFest".

Visit our website for updates!

www.BitcoinMarketingCoop.com

COINFEST SPONSORSHIP

Benefit for Sponsors:

Ultimate networking event for Bitcoin businesses, Barterfirst.com members and Seedstock.ca community members looking to reduce cash costs, while increasing sales with alternative and virtual currencies!

1. Banner ad spot with your company LOGO on new CoinFest website
2. Company LOGO on CoinFest printed program given to all participants
3. Promotions to over 11,000 Meetup, Twitter and Facebook network
4. Promotions to over 5,000 business owners in Vancouver email database
5. 10 X 10 space with table guaranteed at a prime location in Media Hall
6. Prominent display of your supplied company banner at Media Hall
7. Short interview in the exclusive Google Hangout podcast tent (*post event mp3 available*)
8. Lecture hall speaking opportunity to audience of up to 400 (15 minutes)

\$800.00 + GST Bitcoin[†]

†50% non-refundable deposit required

* In November, the Canada Revenue Agency issued a statement clarifying the tax treatment of Bitcoin. The statement is a brief outline, which states that tax rules apply when Bitcoin is used to pay for goods and services in the same way the rules apply for barter transactions.